

PRESS KIT

GIAMPAOLO NOTO

GUITARIST | PRODUCER
MUSIC CONTENT CREATOR

giampaolonoto.it



BIO

GIAMPAOLO NOTO is an Italian **guitarist, composer, producer and music content creator**. His musical journey is rooted in years of electric guitar study and a continuous exploration of the instrument, technique and the art of shaping sound.

Influenced by the rock and progressive sounds of the '60s and '70s, he has spent **over twenty years studying the sonic language of David Gilmour and Pink Floyd**, developing an in-depth knowledge of guitars, amplification and sound design techniques. This research has led him to build an through his website and YouTube channel, where he shares content focused on instruments, effects, amplification and music production.

Alongside his work as a content creator, Giampaolo has developed his own path as a **guitarist, songwriter and producer**, creating original music that moves between rock, progressive, ambient and cinematic atmospheres. His sound combines electric guitars, synthesizers and sonic textures, with a strong focus on composition, arrangement and tonal research.

Giampaolo **produces his own music**, overseeing the entire creative process from composition and recording through to final production. He is also active as a teacher, leading clinics and seminars on guitar, tone, and music production.

Throughout his career, he has taken part in various projects and events, collaborating with internationally recognised musicians including Guy Pratt, the renowned bassist of Pink Floyd and David Gilmour's band. He is also an **Official Artist / Endorser** for HIWATT, FANE Acoustics, Cicognani Engineering and Romano Burini Pickups, and has collaborated with companies such as Gold Music and Aramini as a **product demonstrator and content creator**.

His combination of **musical experience, technical expertise and communication skills** allows him to collaborate with musicians, recording studios, music schools and companies through music production, audio/video content, product demonstrations, editorial projects and other music-related projects.



MUSIC & PRODUCTION

Giampaolo's original music is shaped by the interplay of **electric guitar, experimentation and sonic exploration**, blending rock, progressive, ambient and cinematic music. As a producer, he oversees the creative process from composition to final production, combining **analog instruments, digital technologies and a constant search for distinctive tones and textures**.

SELECTED RELEASES



ALONE

Instrumental song
blending ambient and
cinematic rock



STILL HERE

English-language vocal
track blending rock
and post-punk



WEeping SKY

English-language
alternative rock
ballad



GLASS HOUSE ORBIT

Instrumental Prog song
w/ synths, guitars &
shifting time signatures

MUSIC PRODUCTION

Each project starts with a musical idea and the search for the right sound to bring it to life. Electric guitar is often the starting point of the creative process, shaping the composition, arrangement and exploration of tone and texture.

The production approach combines:

Sound Design — sonic research

Recording — tracking and recording

Arrangement — shaping the arrangement

Production — full production

Analog & Digital — analog/digital integration

GEAR & TOOLS

Guitars

Fender Stratocaster "Black" + Romano Burini PU

Fender Stratocaster "Red" + EMG DG-20

Fender Telecaster "Workmate" + custom PU

Lap Steel Guitar + SD SSL-5 PU

Ovation Celebrity Deluxe

Amps & Cabs

Hiwatt Custom 50w + Custom Head 50w

2x Custom cab WEM logo w/ FANE Speakers

Effects & Processing

Full Analog Pedalboard "V3"

Custom Fuzz, Ernie Ball Vol. CryBaby + revmod

Cicognani Engineering Le Prism

Line6 Helix

Digital & Production

Arturia KeyLab

Ableton Live Suite 12

Microphones, Studio Monitors, Recording



CONTENT CREATION & MEDIA

Through his **website giampaolonoto.it**, **YouTube channel** and **social media platforms**, Giampaolo creates content focused on **guitar, music gear and audio production**.

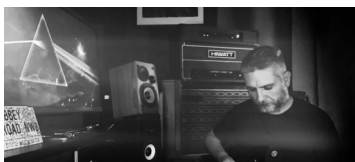
His work combines hands-on experience as a musician, technical knowledge of musical equipment and digital communication skills, allowing him to present products and technologies in an **authoritative yet engaging way**.

His content includes:

- Amplifier, effects & guitar reviews
- Sound design deep dives
- Guitar & music production content
- Editorial content for the music industr



FOCUS



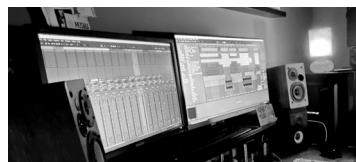
REVIEWS & DEMOS

Reviews and demos of effects, amplifiers and guitars.



SOUND DESIGN

Insights and tutorials on sound design and sound construction



PRODUCTION

Recording, mixing and creative studio processes

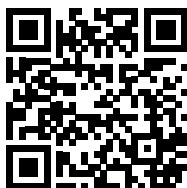


VIDEO & EDITORIALS

Video content and collaborations with music brands and companies



Giampaolo's YouTube channel is at the core of his content creation, featuring reviews, demos, in-depth content and exclusive material.



220K+

VIEWS

last 365 days

90K+

WATCH HOURS

last 365 days

120K+

VIEWERS

last 365 days

INTERNATIONAL REACH **60+ COUNTRIES**
TOP AUDIENCES **USA-ITALY-FRANCE-UK**

YouTube Analytics · Last 365 days · August 2026



WEBSITE
giampaolonoto.it



YOUTUBE
GiampaoloNoto



INSTAGRAM
GiampaoloNoto



FACEBOOK
GiampaoloNoto



SPOTIFY
GiampaoloNoto

ENDORSEMENT & COLLABORATIONS

Throughout his musical career, Giampaolo Noto has collaborated with leading names in the guitar industry, becoming an **official artist and endorser** for several international brands. His work brings together musical experience, sonic research and in-depth knowledge of music gear.

Over the years, he has also taken part in industry events and trade shows as a **demo artist**, showcasing instruments, amplifiers and effects through demos, performances and dedicated activities for musicians and enthusiasts.

His experience as a musician, producer and content creator allows him to present gear from a hands-on perspective, combining technical expertise, tonal research and strong communication skills.

COLLABORATIONS

GOLD MUSIC

Product demos and online content focused on guitar effects



ARAMINI

Product demos, events and online content focused on guitar effects



OFFICIAL ARTIST / ENDORSER

HIWATT

FANE

ACOUSTICS

* ENDORSING ARTIST *



TEACHING & CLINICS

Alongside his work as a musician and producer, Giampaolo Noto teaches **electric guitar, sound shaping and tonal exploration**.

His teaching approach has been shaped by years of study, experimentation and in-depth research into musical equipment, allowing him to approach the guitar from both a technical and creative perspective.

His teaching covers:

- Electric guitar, technique & expression
- Tone shaping & tonal research
- Effects, amplification & signal flow
- Sound design for electric guitar

He is also active as a teacher, leading clinics and seminars on guitar, tone, and music production.

A key area of focus is **David Gilmour's sonic language** and approach to tone building, explored through technique, gear and tonal research.

GUITAR CLINICS

- David Gilmour's sound — overall analysis and album/track breakdowns
- Tone building & experimentation
- Effects & pedalboard signal chains
- Electric guitar & sound design in contemporary music



AVAILABLE OPTIONS

- One-to-one lessons
- Group workshops
- Seminars & clinics
- Tailored courses & workshops

CONTACTS

Music and sonic exploration are at the core of Giampaolo Noto's work. He is always open to new opportunities to collaborate with artists, musicians, producers, brands and companies within the music industry.

From music production and audio/video content creation to brand partnerships, education and artistic projects, every collaboration is an opportunity to exchange ideas, expertise and new perspectives.

OPEN TO

MUSIC & PRODUCTION

Artistic collaborations, music production, sound design, live & studio sessions.

BRAND PARTNERSHIPS

Endorsements, product testing, content and collaborations with music brands.

AUDIO & VIDEO CONTENT

Reviews, demos, performances, editorial formats and music-related content.

TEACHING & CLINICS

Lessons, workshops, clinics and seminars focused on guitar and sonic exploration.

GET IN TOUCH

WEB SITE

giampaolonoto.it

EMAIL

info@giampaolonoto.it



A black and white photograph of a man with a beard and short hair, wearing a dark t-shirt, playing an electric guitar. He is looking down at the instrument. The background is dark. The text 'GIAMPAOLO NOTO' is overlaid on the right side of the image in large, white, bold, sans-serif capital letters. Below the name is a thin orange horizontal line. Underneath the line, the text 'GUITARIST | PRODUCER' and 'MUSIC CONTENT CREATOR' is written in smaller, white, sans-serif capital letters.

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